







We will continue to earn the trust of society,  
and we will make every effort to be reborn as a company which shares true happiness with its customers.





# HANATOUR JAPAN CO., LTD.

We was established in September 2005 with the goal of being a dream maker that delivers dreams and joy to customers through travel.  
In December 2017, we were listed on the Tokyo Stock Exchange Mothers market(Current Growth market) and have been working hard until today.  
Going forward, we will continue to grow as a company that can share excitement and happiness with our customers, while aiming to become a dream maker, our goal since the establishment.

## Heart

Which hopes for a happy world brought about by travel.

## New Vision

Which opens up the future to provide customer satisfaction.

## Trust

Which promises excitement and confidence through new cultural creations.



INTRODUCTION OF  
HANATOUR JAPAN BUSINESS

we will guide you from the planning of your trip, using all the infrastructure of our group companies to help you arrival and departure from airports throughout Japan. We will send all Japan to the world to support all aspects of Japan travel, including transportation, lodging, shopping, leisure and sightseeing throughout Japan.



Airport counter

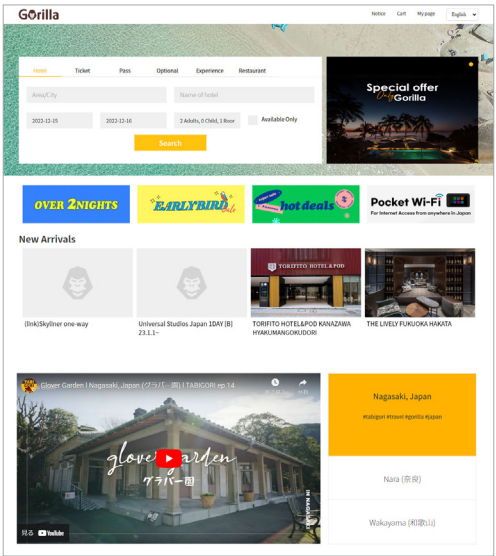
We operate counters at Haneda Airport and Kansai Airport. We accept Wi-Fi, tourist information, ticket receipts and taxi reservations.

Receiving Wi-Fi



With the goal of a more comfortable and safer friendship sightseeing bus, we operate a private sightseeing bus centered on inbound and shuttle buses.

Airport shuttle



[agency.gorillajapan.com](https://agency.gorillajapan.com)

Launched 「Gorilla」, one-stop travel service for B2B (scheduled for B2C), which sells travel products such as hotels, various tickets, transportation passes, optional tours, and restaurant.

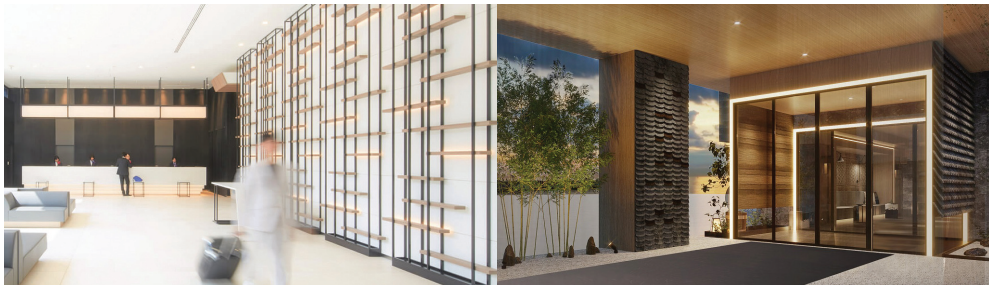
Hotel accommodation

Hotel accommodation



[tmarkcity.com](https://tmarkcity.com)

We operate Tmark City Hotel Tokyo Omori, Tmark City Hotel Sapporo Odori, Tmark City Hotel Sapporo, Tmark City Hotel Kanazawa. We also provide development and marketing consultants, as well as Sending customer to Overseas.

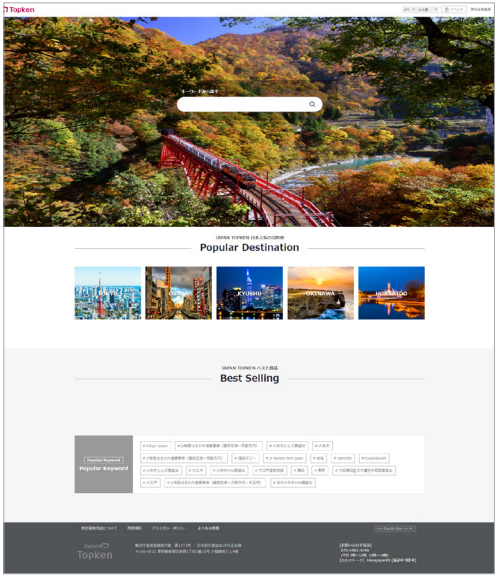


Tourist attractions



[www.japantopken.com](https://www.japantopken.com)

Launched 「Japan Topken」, an online sales site for B2B and B2C, and sells admission tickets, transportation passes and optional tour products all over Japan.





## 01 Travel

HANATOUR JAPAN has a motto ‘all about JAPAN’ and is developing a Japanese inbound business for tourists and travel agents around the world. In 2018, it was used by approximately 1.3 million foreign visitors to Japan.



### | Travel arrangement • purchase business |

#### 1. INBOUND TRAVEL ARRANGEMENTS FROM KOREA

- 1-1** We arrange Hotels, restaurants, buses, etc for customers of Head office ‘HANATOUR SERVICE INC.’ in South Korea.
- 1-2** We handle a lot of INCENTIVE, FIT, AIR & HOTEL as well as PKG.

#### 2. INBOUND TRAVEL ARRANGEMENTS FROM EUROPE, AMERICA, CHINA, SOUTHEAST ASIA

- 2-1** We handle PKG, INCENTIVE, FIT, AIR & HOTEL, and other planned products in partnership with local agents from Europe, United States, India, Southeast Asia.
- 2-2** We have established sales office in Indonesia and are focusing on providing travel products and sales activities that reflect local information and trends.



##### Client

World travelers and travel agencies



##### Function

Management system for booking and arrangement



##### Strength

Travel related resources in general

#### 3. OUT BOUND TRAVEL ARRANGEMENTS

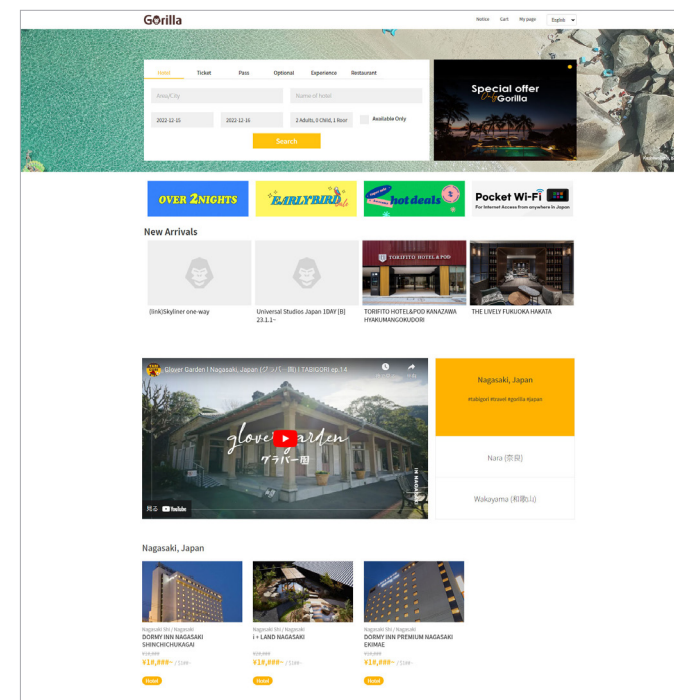
- 3-1** We sell such as Hotels, Airport Bus Tickets, Tickets and Day Tours from Japan to Overseas.
- 3-2** We operate outbound website ‘Travel4U’ for Japanese.

#### 4. TRAVEL RESOURCE PURCHASE AND SALES SPECIALIST IN JAPAN

- 4-1** We have Sales offices in Major Cities all over Japan which strengthen our hotel purchase business.
- 4-2** As of 2Q 2019, we have sold more than 12,600 rooms from 560 hotels, as well as other 400 types of destination tickets and restaurants throughout Japan.

### | Online Sales |

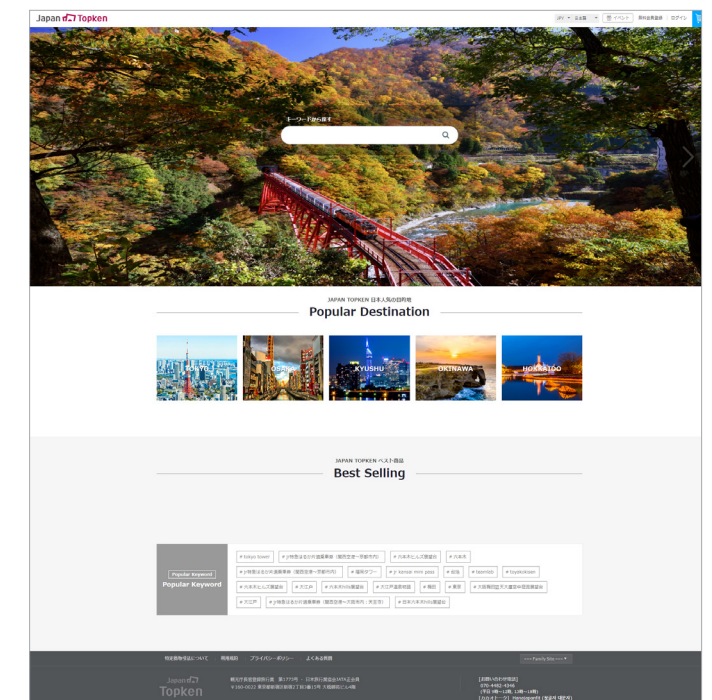
#### 1. Gorilla Japan



HANATOUR JAPAN newest flagship in FIT reservation Infrastructure. An online platform that provides travel resources all over Japan in one stop. More than just a hotel and ticket reservation system, it is a dynamic platform that enables travel agents to tailor travel packages using available travel products.

[agency.gorillajapan.com](https://agency.gorillajapan.com)

#### 2. Japan Topken



Japan Topken is a reservation site that helps foreign visitors to enjoy Japan in a more enjoyable and convenient fashion. T is for ‘TICKET’, O is for ‘OPTION TOUR’, P is for ‘PASS’, and KEN means ‘ticket’ in Japanese. All together, Japan TOPKEN is a site that provides entrance tickets and transportation passes covering all famous tourist spots over Japan.

[www.japantopken.com](https://www.japantopken.com)





02

## Bus

The Chartered Sightseeing Bus Services meets Customer's various travel needs and situation adjustable according to number of travellers.

Moreover, We constantly develop transport solutions ranging from rental cars to daytours transfers.



## | YUAI KANKO BUS |

Chartered bus supports various number of travellers with more reasonable transport options compared with Taxi or trains. All our Vehicles holds the highest safety standards that is suitable for any traveller segments, be it for family or other enjoyments.



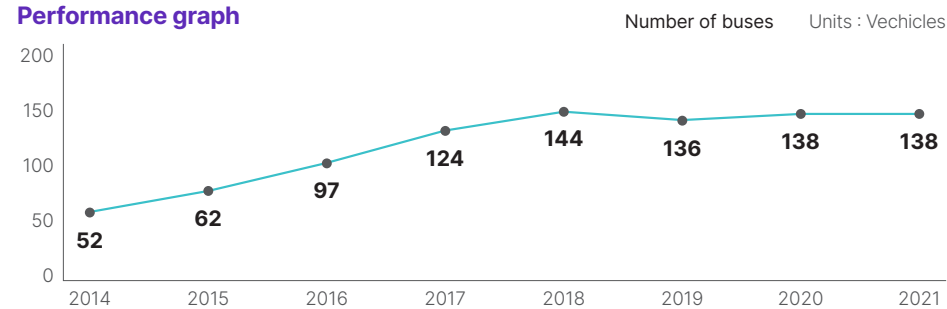
## Vehicle information

	Large	Medium	Small	Total
Tokyo	43	25	5	73
Osaka	17	12	3	32
Sapporo	15	-	-	15
Kyusyu	15	3	-	18
Total	90	40	8	138

Utilizing accumulative business know-how Since its establishment in 1978, Numerous inbound achievements has been achieved.

- ✓ Utilizing the latest safety system
- ✓ Safe operation by professional drivers
- ✓ Comfortable and fulfilling seating arrangements
- ✓ Supports various vehicles according to the purpose and number of people

## Performance graph



03

## Hotel

T Mark City Hotel provides an excellent access to main attractions, reasonable price, and relaxable facilities for travellers from all over the world seeking diverse experiences.

Staying at T Mark City Hotel gives another joy for travellers, making precious memories only for you, while staying away from a daily life.

**Tmark City Hotel**  
YOUR GLOBAL TRAVEL LANDMARK

We offer comfortable staying time by scrupulous and considerate service and sincere hospitality. While we have friendly manner, we will seek to supply better service and educate our front-staff to deal with multi-language for the global customers.



## | T Mark Hotel Sapporo | 246 Rooms

Situated in the centre of Sapporo city, T Mark Hotel Sapporo is most suitable for visiting main attractions such as Odori Park, Sapporo Clock Tower, and Susukino. Well-selected service and hospitality will create space for comfortable stay. Restrautant [Pollaris] serves breakfast using seasonal food harvested in Hokkaido.



## | T Mark City Hotel Tokyo Omori | 246 Rooms

New Japanese modern is a central concept in design, which produces simple but stylish atmosphere of our hotel. Located close to Haneda Airport and the centre of Tokyo, T Mark City Hotel Tokyo Omori is convenient for domestic/oversea travel as well as business use.



## | T Mark Hotel Sapporo | 150 Rooms

T Mark Hotel Sapporo Odori, located in the centre of Sapporo, has an excellent access and facility for meeting all needs of our customers, and provide high-quality service for comfortable stay.



## | T Mark Hotel Kanazawa | 150 Rooms

Tmark City Hotel Kanazawa is located in the heart of Katamachi, a downtown area lined with restaurants in Kanazawa where tradition and innovation coexist, making it perfect for business and sightseeing in Kanazawa.



HANATOURL JAPAN GROUP COMPANISE

HANATOURL JAPAN Head Office



Company Name	HANATOURL JAPAN Co., Ltd.
Date of Foundation	September 1, 2005
CEO	Byung-Chan Lee
Employees	70 (January 2022)
Stock ticker number	6561(TSE's Growth)
Registrations	Tourism Agency Registered Travel Agent No. 1773 Japan Association of Travel Agents(JATA) Member Japan Council of Travel Agents for Chinese Visitors Tour Operator Quality Certification
Tel	+81-3-6629-4760
Address	Ohhashi Gyoen Bldg.4F, 2-3-15, Shinjuku, Shinju-ku-ku, Tokyo, 160-0022, Japan
Web Site	www.hanatourjapan.jp
Business	Travel Industry based on the Travel Agency(domestic and international travel services) Tourist guide General passenger transportation The translation and interpretation Car transport business



Gorilla Japan  
TEL. 03-6629-4754  
[agency.gorillajapan.com](https://agency.gorillajapan.com)



Japan Topken  
TEL. 070-4482-4346  
[www.japantopken.com](https://www.japantopken.com)

HANATOURL JAPAN Head Office

Hotel Facility Business



ALLEGROX Co., Ltd.  
Ohhashi Gyoen Bldg.3F, 2-3-15, Shinjuku, Shinjuku-ku, Tokyo  
TEL. +81-3-6380-0909  
<https://tmarkcity.com/>



T Mark City Hotel Sapporo Odori  
Minami7 Nishi5, Chuo-ku, Sapporo, Hokkaido  
TEL. +81-11-219-3300  
<https://tmarkcity.com/sapporo-odori>



T Mark City Hotel Sapporo  
Minami 7 Nishi 5, Chuo-ku, Sapporo, Hokkaido  
TEL. +81-11-511-7531  
<https://tmarkcity.com/sapporo>



T Mark City Hotel Tokyo Omori  
1-2-10 Omori Honmachi, Ota-ku, Tokyo  
TEL. +81-3-5764-1810  
<https://tmarkcity.com/tokyo-omori>



T Mark City Hotel Kanazawa  
2-21-7 Katamachi, Kanazawa City, Ishikawa  
TEL. +81-76-210-9021  
<https://tmarkcity.com/kanazawa>

Bus Business



YUAI KANKO BUS Co., Ltd.  
3-27-3, Nishimizuwon, Katsushika Ward, Tokyo  
TEL. +81-3-6427-7663  
<http://yuai-kankobus.co.jp/>

IT Business



Hanatour Japan System Vietnam Co., Ltd  
2F, TSA Tower, 16 Le Quy Don, Ward 12, Phu Nhuan District,  
Ho Chi Minh City, Vietnam  
TEL. +84-8-39301910  
[www.hanatourjstv.com](https://www.hanatourjstv.com)

we provide everything needed for travel from arrival to departure while in Japan by combining a variety of HANATOURL JAPAN group's products



HANATOUP JAPAN COMPANY HISTORY



**2005**  
Sep. HANATOUP JAPAN(Co., Ltd.) founded  
Nov. Registered as Tourism Agency Travel Industry Type  
Dec. Selected for Japan Council of Travel Agents for Chinese

**2006**  
Sep. Opened Kyushu sales office 2006

**2007**  
May Acquired YUAI KANKO BUS(Ltd.) as a subsidiary



**2008**  
Sep. Opened YUAI KANKO BUS Tokyo sales office

**2009**  
Jul. Opened Osaka sales office  
Opened special site for Japanese inn reservations



**2010**  
Oct. Opened Haneda Airport Information counter.

**2012**  
Jun. Opened Hokkaido sales office

**2013**  
Mar. Founded ALLEGROX TM HOTEL MANAGEMENT(Co., Ltd.)  
Jun. Absorbed HANATOUP INTERNATIONAL JAPAN(Co., Ltd.) in a merger

**2014**  
Jan. Started operating Kurukuru Bus  
Mar. Founded STAR SHOP & LINE(Co., Ltd.)



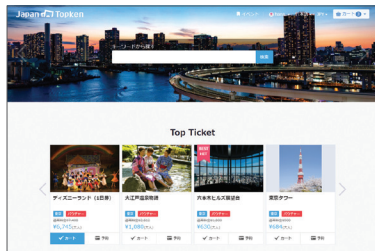
Dec. Opened Okinawa sales office  
Started operating Kurukuru Car Rental



**2015**  
Jan. Opened Kansai Airport Information counter  
Apr. Opened T mark City Hotel Sapporo

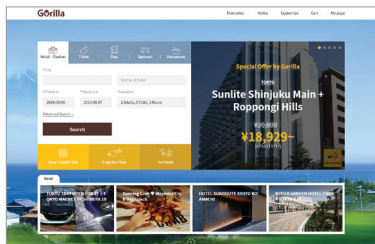
**2016**  
Apr. Opened STAR SHOP Osaka store  
Opened YUAI KANKO BUS Hokkaido sales office  
Nov. Opened YUAI KANKO BUS Kyushu sales office

**2017**  
Jan. Opened YUAI KANKO BUS Okinawa sales office  
Founded HANATOUP JAPAN SYSTEM VIETNAM(Co., Ltd.)  
Apr. Opened STAR SHOP Hokkaido store  
Dec. HANATOUP JAPAN(Co., Ltd.) listed on the TSE's Mothers market



**2018**  
Jan. 「Japan Tomaru」・「Japan Topken」OPEN  
Mar. YUAI KANKO BUS(Co., Ltd.) has been reorganized from a limited company to a stock company.  
Jul. Opened T mark City Hotel Tokyo Omori

**2019**  
Feb. Opened Indonesia liaison office  
Jul. Online general sales system 「Gorilla」 site opened



Dec. T Mark Hotel Sapporo Odori OPEN

**2022**  
Mar. T Mark Hotel Kanazawa OPEN



# HANATOUR JAPAN NETWORK

## | Domestic Network |

From Hokkaido to Okinawa, HANATOUR JAPAN's network covers across Japan.  
We can provide support for accommodation, transportation etc.,  
which are essential for travelling in Japan



## | Oversea Netetwork |

We HANATOUR JAPAN seek to be closer to our customers from all over the world, and expand our oversea network proactively.

- **INDONESIA**  
Indonesia Liaison Office (Jakarta)
- **VIETNAM**  
HANATOUR JAPAN SYSTEM VIETNAM (Ho Chi Minh)
- **REPUBLIC OF KOREA**  
HANATOUR JAPAN Korea Sales Office (Busan, Seoul)

# HANATOUR JAPAN Handling country \*2021 base



USA, UK, Israel, Italy, Iran, India, Indonesia, Ukraine, Australia, Greece, Kuwait,  
Singapore, Sweden, Spain, Slovenia, Thailand, Turkey, Norway, Philippines, Finland, Brazil,  
Bulgaria, Vietnam, Portugal, Malaysia, Mexico, Morocco, Latvia, Lithuania, Romania,  
Luxembourg, South Korea, Hong Kong, Taiwan, China, etc.

“In 2018, the customers from **38 countries** used  
HANATOUR JAPAN and visited Japan.  
We will keep providing the joy of travel in Japan for the rest of the world,  
while challenging to expand our business in the future.”